

# ocean7

MAGAZINE FOR YACHTING, TRAVEL AND MORE



RATE CARD 2020

[www.ocean7.at](http://www.ocean7.at)

# The Austrian yachting & lifestyle magazine

ocean7 is issued bimonthly and is sold by subscription and in kiosks, the magazine has a print-run of 18,500 copies (this corresponds more than 58,000 readers).

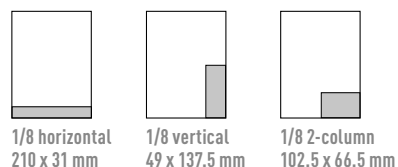
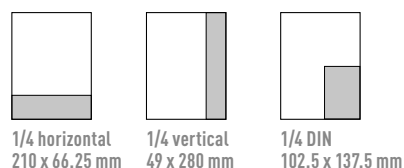
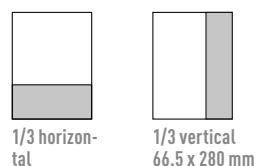
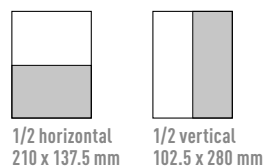
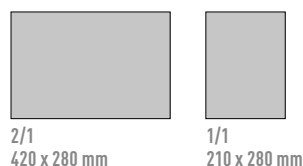
## Sizes & prices

Size	Width x height (mm)	Price
2/1	420 x 280	€ 9250
1/1	210 x 280	€ 4630
1/2 horizontal	210 x 137.5	€ 2460
1/2 vertical	102.5 x 280	
1/3 horizontal	210 x 90	€ 1630
1/3 vertical	66.5 x 280	
1/4 horizontal	210 x 66.25	€ 1290
1/4 vertical	49 x 280	
1/4 DIN	102.5 x 137.5	
1/8 quer	210 x 31	€ 690
1/8 vertical	49 x 137.5	
1/8 2-column	102.5 x 66.5	
Supplement up to 20 g		€ 95/1000 piece
Stitched-in inserts (4 pages)		€ 115/1000 piece

All prices are exclusive of the legal value added tax (20 %) and advertisement taxes (5 %).

### Repeat discount

Serial discount:	Volume discount:
3 advertisements 5 %	3 pages 10 %
6 advertisements 10 %	6 pages 15 %
9 advertisements 15 %	9 pages 20 %
12 advertisements 20 %	12 pages 25 %



## Dates\*

Issue	Publication date	Advertising deadline	Deadline for printing materials
1/2020	27 December 2019	4 December 2019	9 December 2019
2/2020	26 February 2020	5 February 2020	10 February 2020
3/2020	22 April 2020	1 April 2020	6 April 2020
4/2020	24 June 2020	3 June 2020	8 June 2020
5/2020	26 August 2020	5 August 2020	11 August 2020
6/2020	21 October 2020	30 September 2020	5 Oktober 2020
1/2021	30 December 2020	2 December 2020	7 December 2020

\* Changes reserved

## Technical Data

Magazine size	210 mm width x 280 mm height
Type area	176 mm width x 243 mm height
Bleed	all pages 3 mm
Printing process	Sheetfed offset, 80 offset screen
Processing	Saddle stitch binding
Paper	Cover: glossy 250 g Inside: glossy 115 g
Printing material	<ul style="list-style-type: none"> <li>– Print-ready PDF-files (PDF/X-1a) without spot colours, all fonts embedded or converted into paths, CMYK color space, cutting marks</li> <li>– All advertisements must have a trim of 3 mm around the page</li> <li>– All text and image elements running into bleed must allow for at least 4 mm trim.</li> </ul>

Printing material by e-mail to:  
b.hofstaetter@ocean7.at  
anzeigen@ocean7.at

ocean7

# Company publication

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