

# ocean7

YACHTING MAGAZINE



## RATE CARD 2026

[www.ocean7.at](http://www.ocean7.at)

# The Austrian yacht and lifestyle magazine

ocean7 is issued bimonthly and is sold by subscription and in kiosks, the magazine has a print-run of 18,000 copies (this corresponds more than 58,000 readers).

## Dates\*

Issue	Publication date	Advertising deadline	Deadline for printing materials
1/2026	29 December 2025	4 December 2025	9 December 2025
2/2026	18 February 2026	29 January 2026	2 February 2026
3/2026	29 April 2026	9 April 2026	13 April 2026
4/2026	24 June 2026	28 May 2026	1 June 2026
5/2026	26 August 2026	6 August 2026	10 August 2026
6/2026	28 October 2026	8 October 2026	12 October 2026
1/2027	30 December 2026	3 December 2026	7 December 2026

\* Changes reserved

## E-Paper

All magazine advertisements also appear in the respective e-paper edition with a link to the customer's homepage. Alternatively, we offer as a free service to link the digital advertisement e.g. with your individual Youtube video. The desired link must be specified in writing with the delivery of the print documents at the latest.\*

\* Without warranty, liability excluded.



**ocean7**  
Also available as an e-paper!  
For all IOS- and Androiddevices, Mac and PC

## Print Advertising

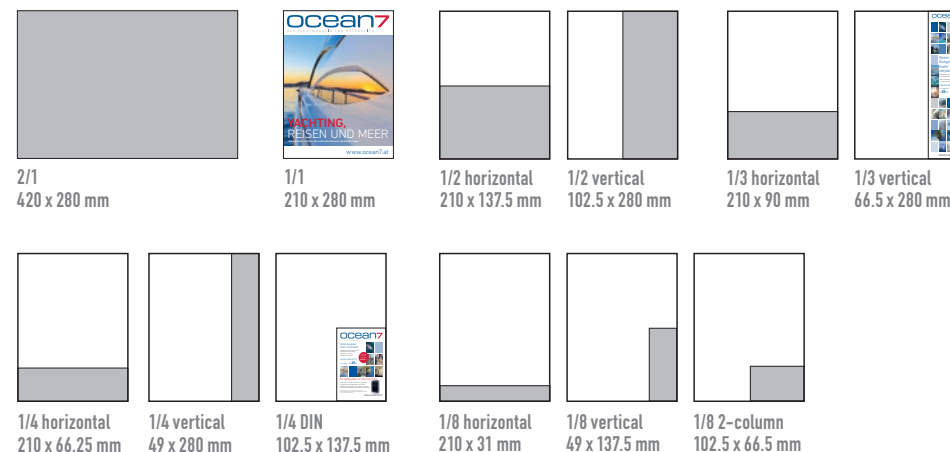
Size	Width x height (mm)	Price
2/1	420 x 280	€ 9250
1/1	210 x 280	€ 4630
1/2 horizontal	210 x 137.5	€ 2460
1/2 vertical	102.5 x 280	
1/3 horizontal	210 x 90	€ 1630
1/3 vertical	66.5 x 280	
1/4 horizontal	210 x 66.25	€ 1290
1/4 vertical	49 x 280	
1/4 DIN	102.5 x 137.5	
1/8 quer	210 x 31	€ 690
1/8 vertical	49 x 137.5	
1/8 2-column	102.5 x 66.5	
Supplement up to 20 g		€ 95/1000 piece
Stitched-in inserts (4 pages)		€ 115/1000 piece

All prices are exclusive of the legal value added tax (20 %) and advertisement taxes (5 %).  
Agency remuneration 15 %.



### Repeat discounts

On request, we offer individual discounts for multiple bookings, depending on volume.



# Advertorials

Are you interested in an advertising cooperation? On request, our editorial team will work out a journalistically prepared concept for you! \*

\* Minimum size 1/1 page, price according to order clarity and agreement.



# Print Ads: Technical Data

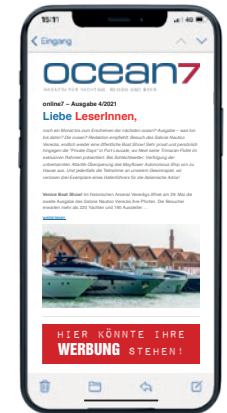
- Magazine size 210 mm width x 280 mm height
- Type area 176 mm width x 243 mm height
- Bleed all pages 3 mm
- Printing process Sheetfed offset, 80 offset screen
- Processing Saddle stitch binding
- Paper Cover: glossy 250 g  
Inside: glossy 115 g
- Printing material
  - Print-ready PDF-files (PDF/X-1a) without spot colours, all fonts embedded or converted into paths, CMYK color space, cutting marks
  - All advertisements must have a trim of 3 mm around the page
  - All text and image elements running into bleed must allow for at least 4 mm trim.

Printing material by e-mail to:  
 b.hofstaetter@ocean7.at  
 anzeigen@ocean7.at

# Crossmedia

## Digital advertising in our mailpaper

The **online7** mailpaper with nautical news, tips and competitions is sent bimonthly to around 2,000 newsletter subscribers between the magazine publication dates. Buttons for digital advertising are integrated between the editorial articles.



- Size 800 x 432 pixels
- Format JPEG, PNG, GIF
- Price € 240,- per newsletter

## Banner advertising on www.ocean7.at

Fixed component of the start page and most submenu pages. Ranking: Fairplay rotation at random!

- Size 246 x 246 pixels
- Format JPEG, PNG, GIF
- Price By agreement, depending on scope of cooperation and duration.



# Company information

**Publisher** fett und kursiv – die agentur gmbh  
A-1180 Wien, Hockegasse 19/23  
office@fettundkursiv.at

**Managing Director** Tahsin Özen

**Editorial in chief** Tahsin Özen  
oezen@ocean7.at

**Advertising/sales** Bernd Hofstätter  
**Print/e-paper/web/  
Social media** Phone +43(0)664-5520932  
b.hofstaetter@ocean7.at

**Frequency** 6 x issues/year  
(Print Magazine & E-Paper)

